

Makotek News

MAKOTEK EMPLOYEE NEWSLETTER

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Have something important to share? Email us photos, announcements, etc. and we will feature it on social media! Email us at recruiting@makotek.net

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Manager's Column

THE POWER OF EFFICIENTLY WORKING YOUR SCHEDULE IN THE FIELD: MAXIMIZING CUSTOMER CONTACT FOR GREATER RESULTS

Jerry Gouveia - GM Carolinas

Efficiency is key to achieving success and maximizing earnings. Nowhere is this more evident than in field-based professions, where time is of the essence. By effectively managing your schedule, field agents can increase their customer contacts, leading to greater results and ultimately, a bigger weekly paycheck. When working in the field, time management is crucial. By carefully planning your route, you can ensure that each minute is utilized effectively. This translates to more face-to-face customer interactions, allowing you to establish stronger connections and build rapport with potential repeat customers. By consistently delivering exceptional service within a well-planned route, satisfied customers will more likely pay you directly each time a non-pay work order is generated, resulting in a repeat customer base and increased opportunities for revenue generation. It's essential to acknowledge the direct impact of efficiency on financial rewards. Working your schedule effectively enables you to capitalize on each customer interaction, potentially leading to more direct saves. The more results you produce, the greater the chances of receiving higher bonuses, translating into a bigger weekly paycheck. Efficiency is not just a buzzword; it's a strategic imperative for field agents. By effectively managing your schedule, you can optimize customer contact and generate greater results. The ability to work efficiently in the field translates into increased earnings, making it a vital aspect of a field agent's success. So, seize the opportunity to enhance your productivity and achieve financial prosperity by making every minute count in the field.



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Top Posts

FROM MAKOTEK SOCIAL MEDIA



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HOW TO STAY SAFE DURING THE

Summer Heat



- **Drink plenty of water to stay hydrated**
- **Stay cool indoors whenever possible**
- **Know the signs of heat illness**
- **Wear light colored and loose fitting clothing**
- **Don't leave kids or pets in the car**
- **Wear sunscreen**
- **Take a cool shower**
- **Minimize alcohol and caffeine**